

CONTENTS

COMPARATIVE-HISTORICAL AND TYPOLOGICAL LINGUISTICS

Alizade K. J.

MEANS OF EXPRESSION THAT SIGNAL WORD AND MORPHEME BOUNDARIES
IN THE ENGLISH AND THE AZERBAIJANI LANGUAGES..... 1

STRUCTURAL, APPLIED, AND MATHEMATICAL LINGUISTICS

Filiuk L. M.

CLUSTER ANALYSIS OF DEFINITIONS OF THE CONCEPT “PROFESSIONAL IMAGE”.....6

LITERARY STUDIES

Havryliuk N. I.

YE. MALANIUK AND M. RYLSKYI (DIALOGUE ABOUT UKRAINE.
AROUND THE “EPISTLE”).....11

Herasymchuk V. A.

METAPHYSICS OF LOVE IN LESYA UKRAINKA’S CREATIVE WORK AND LIFE.....20

Onufriyenko O. P.

ESTABLISHMENT OF NATIONAL IDENTITY IN THE UKRAINIAN CULTURAL SPACE.....29

UKRAINIAN LITERATURE

Biliatska V. P.

ARTISTIC INTERPRETATION OF THE CHARACTER OF IVAN BOGUNA
IN THE NOVEL OF THE SAME NAME IN THE POEMS OF A. GUDYMA..... 38

Boron O. V.

KYIVAN RUS PAST IN SHEVCHENKO’S STORIES: HISTORICAL CONNOTATIONS43

Kuprikova H. V.

THE PROBLEM OF SOCIAL POVERTY IN THE STORY “HO PAURA”
FROM THE COLLECTION “MOM ON SKYPE”.....50

Naumenko N. V.

THE MOTIF OF SETTING A DRAMA WORK AS THE FACTOR
OF IRONIC STYLE IN UKRAINIAN PROSE.....55

Pavlyuk I. Z.

THE POETICS OF THE NOVEL BY ANATOLIY DYMAROV
“AND THERE WILL BE PEOPLE” AS AN EGREGOR OF THE WORLDVIEW
REFORMATATIONS OF THE NOVELIST..... 64

Romas L. M.

UNTIL THE FATE OF THE RUSSIAN PLOT WILL HAPPEN OVER
THE UKRAINIANS (INVOLVING MATERIALS FROM THE NOVEL
OF EVGENIA KONONENKO “RUSSIAN PLOT”).....71

Semenyuk L. S.

YAKOV SEDOVSKY’S PANEGYRIC “GIFT OF HONOR...”:
DIVERSITY OF THE BAROQUE TEXT..... 77

Shevchenko T. M.

INTERVIEW ESSAY AS A META-GENRE..... 82

LITERATURE OF FOREIGN COUNTRIES

Aliyeva B. M.

THE DILEMMA OF EAST AND WEST IN AHMAD HAMDY TANPINAR'S
NOVEL MAHUR BASTA.....87

Vashchenko Yu. A., Muradova I. R.

SPECIFICITY OF ARTISTIC SPACE MODELS IN THE NOVEL
"OUR HEART" BY GUY DE MAUPASSANT94

Huseynli H. R.

TOLERANCE AND MULTICULTURALITY IN HUSEYN JAVID'S
PROSAIC DRAMAS.....101

Mysii V. B.

MOTIVE OF SEARCHING FOR A IDENTITY BY A TEENAGER IN THE SITUATION
OF TOTAL SELF-IDENTITY IN CONTEMPORARY LITERATURE.....108

Pryshchepa T. V.

FORMS AND FORMATS OF IMPLEMENTATION OF THE FRANKENSTEIN'S STORY.....113

COMPARATIVE LITERATURE STUDIES

Kuzmenko V. I.

THE GENRE OF THE LETTER TO ETERNITY IN THE CREATIVITY OF TARAS
SHEVCHENKO AND IVAN BAHRIANYI: A COMPARATIVE DIMENSION.....119

Markova M. V.

PETRARCHAN LANGUAGE CODE USING IN JOHN DONNE'S SONNET
"OH, TO VEX ME, CONTRARIES MEET IN ONE...".....127

LITERARY THEORY

Ankhym M. M., Ankhym O. I.

LITERARY MULTILINGUALISM IN THE NOVEL BY MARJANA GAPONENKO
"WHO IS MARTHA?".....132

Semeniuk O. B.

WINSTON CHURCHILL'S LETTERS FROM THE FRONT:
GENRE-STYLE DOMINANTS.....138

FOLKLORISTICS

Pavlova A. K.

THE EPISTEMOLOGICAL PERSPECTIVE OF THE REPRESENTATION
OF THE COMMUNICATIVE SITUATION IN NON-RITUAL LYRO-EPIC SONG.....144

CRIMEAN TATAR LITERATURE

Dynikova L. Sh.

GENRE STRUCTURE OF THE FIRST CRIMEA TATAR PERIODICAL PUBLICATION
"TERJIMAN".....149

LANGUAGES OF THE PEOPLES OF ASIA, AFRICA, INDIGENOUS PEOPLES OF AMERICA AND AUSTRALIA

Oskina N. O., Chorna D. D.

SLANG SIGN SUBSTITUTES IN CONTEMPORARY CHINESE-LANGUAGE
INTERNET DISCOURSE.....155

THEORY AND HISTORY OF SOCIAL COMMUNICATIONS

Babenko V. S.

THE FORMATION OF A STEREOTYPICAL IMAGE OF A UKRAINIAN MILITARY MAN AS A 'SEX SYMBOL' IN MASS MEDIA COVERAGE OF THE RUSSO-UKRAINIAN WAR.....160

Homon A. M., Cherniavska S. M., Shokurov O. V.

NEOLOGISMS IN UKRAINIAN MILITARY TERMINOLOGY: LEXICO-SEMANTIC FEATURES.....168

Dynikova L. Sh.

DIALOGUE OF CULTURES IN A MULTI-ETHNIC SOCIETY.....175

Litvinchuk I. S.

DISINFORMATION IN SOCIAL NETWORKS: COUNTERMEASURE ALGORITHMS.....181

Pysarska N. V., Homon A. M., Zaveriushchenko M. P.

SCIENTIFIC TERMINOLOGY IN MODERN PUBLISHING: FEATURES OF APPLICATION.....187

Tolochko N. V., Shapovalova H. V., Putrashyk V. I.

CHALLENGES AND TASKS OF THE PUBLIC BROADCASTING BRANCH OF THE BORDER REGION IN THE CONDITIONS OF WAR.....193

DOCUMENTATION SCIENCE, ARCHIVAL SCIENCE

Dankevych Yu. V., Holovchenko M. M.

DOCUMENTARY COMMUNICATION BETWEEN THE BODIES OF STATE AUTHORITY AND LOCAL SELF-GOVERNMENT ON THE ISSUES OF TEMPORARY OCCUPIED TERRITORIES AND INTERNALLY DISPLACED PERSONS OF UKRAINE.....200

THEORY AND HISTORY OF JOURNALISM

Harachkovsky O. I.

SCIENTIFIC AND THEORETICAL MAGAZINE "WORD AND TIME" GRIGORY SHTONYA IN THE MEDIA RECEPTION.....206

Hdakovych M. S.

"LEFT" SEARCH FOR NEW PATHS: AVANT-GARDE AND SOVIETO-PHILE LITERARY PERIODICALS OF THE 1920S ON WESTERN UKRAINIAN LANDS212

Huzenko S. V.

TRANSFORMATION OF THE CONCEPT OF "DANGER" IN THE CONTEMPORARY UKRAINIAN INFORMATION DISCOURSE.....218

Oleksenko V. P., Tsepkalo T. O.

SOCIAL ROLES AND STEREOTYPES OF MASCULINITY IN THE MAGAZINE "COURIER OF KRYVBAS".....224

Savchuk R. L., Shevchuk H. I.

BLOGGER ACTIVITY OF ANDRII SHYMANOVSKYL.....230

Sydorenko N. M., Dubetska O. O.

NATIONAL AND PATRIOTIC LANDMARKS IN THE UKRAINIAN PRESS FOR CHILDREN AND YOUTH (GERMANY, AUSTRIA, 1945–1950).....237

Chaikun E. S.

PROBLEM OF INFORMATION IMMUNITY AND CHALLENGES OF INFODEMIC.....244

Chubuk O. L.

REFUSAL OF THE PRACTICE OF INVOLVING "UNIVERSAL" EXPERTS AS A PREREQUISITE FOR THE CREATION OF QUALITY CONTENT AND A SIGN OF THE SOCIAL RESPONSIBILITY OF THE MEDIA.....254

Shuba A. V. PECULIARITIES OF MEDIA LITERACY COVERAGE IN POPULAR PUBLICATIONS (ON THE EXAMPLE OF THE ALL-UKRAINIAN DAILY NEWSPAPER “THE DAY”).....	262
Shulska N. M., Bukina N. V, Adamchuk N. V. TYPICAL MARKERS OF INFORMATION-PSYCHOLOGICAL OPERATIONS (IPSO) IN THE CONDITIONS OF WAR IN THE MEDIA.....	268
Shulska N. M., Zinchuk R. S., Bashmanivskiy V. I. FAKE NEWS TOOLKIT FOR WAGING AN INFO WAR IN UKRAINE: ON THE LANGUAGE MATERIAL OF MODERN MEDIA.....	274
THEORY AND HISTORY OF PUBLISHING AND EDITING	
Humanenko O. O. EDITORS AND REVIEWERS: ASPECTS OF INTERACTION.....	280
APPLIED SOCIAL AND COMMUNICATION TECHNOLOGIES	
Bulakh T. D. PRINTED ADVERTISING OF THE LATE 19TH – EARLY 20TH CENTURIES AS A SOURCE OF INFORMATION ABOUT THE ENTREPRENEURIAL ACTIVITIES OF THE CRIMEAN KARAITES (KRYMKARAYLAR).....	287
Demchenko D. S. TRANSFORMATION OF THE POLITICA COMMUNICATION AS THE BASIS FOR DEMOCRATIC ELECTION (THE WORLD EXPERIENCE AND THE UKRAINIAN REALITIES).....	294
Zaiko L. Ya., Davydova L. V., Blyzniuk A. S. SOCIAL MEDIA AND INTERNET MARKETING IN THE CONTEXT OF DIGITALIZATION OF THE INFORMATION AND COMMUNICATION SPACE.....	302
Kalita O. P. GENRE FEATURES OF INTERVIEWS ON THE PAGES OF UKRAINIAN ONLINE PUBLICATIONS.....	308
Sichkar S. A., Denysiuk I. A. TECHNOLOGIES FOR CREATING COMMUNICATIVE EFFECTS IN SOCIAL COMMUNICATION.....	313
SOCIAL INFORMATICS	
Zagorulko D. I. CHATGPT IN NEWSROOMS: ADHERENCE OF AI-GENERATED CONTENT TO JOURNALISM STANDARDS AND PROSPECTS FOR ITS IMPLEMENTATION IN DIGITAL MEDIA.....	319
Liubetska V. V. PHENOMENON OF TRAGEDY AND THE ESSENCE OF THE TRAGIC.....	326
CURRENT ISSUES OF PHILOLOGY AND JOURNALISM	
Borovyk L.A. RUSSIAN MEDIA PROPAGANDA: WORLD MEDIA COVERAGE OF THE RUSSIAN-UKRAINIAN WAR IN 2022.....	331
INFORMATION ABOUT THE AUTHORS.....	336